

Stand out everywhere your *customers search*

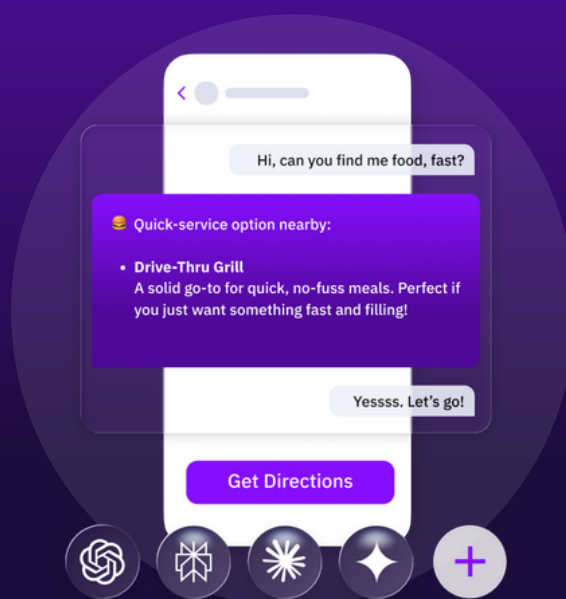
46% of all Google searches have local intent. For QSRs, every search is a moment of hunger and a moment of decision.

Your customers are searching for restaurants like yours, but the platforms where they do their research are evolving. From Google Maps to ChatGPT to voice assistants, the brands that show up are the ones with clean data, strong reviews, and consistent signals at every location. Uberall helps multi-location QSRs get found, get chosen, and get ahead.

Become AI's *recommended choice*

AI platforms like ChatGPT and Gemini don't rank restaurants — it recommends them. And it only recommends what it trusts. Uberall gives you the visibility infrastructure to be the answer, not the alternative.

- **Listing governance at scale.** One source of truth for every location, pushed to Google, Apple, Bing, and 100+ directories. No drift. No guesswork.
- **Structured data AI actually reads.** Attribute-level accuracy so AI knows what each location offers and when it's open.
- **GEO-optimized menus and attributes.** Surface cuisine types, dietary options, ordering methods, and drive-thru availability at every location.



Turn every location *into your best location*

FA single underperforming location drags down the brand. Uberall gives you location-level visibility so you can spot what's working, fix what isn't, and keep every store on the same page.

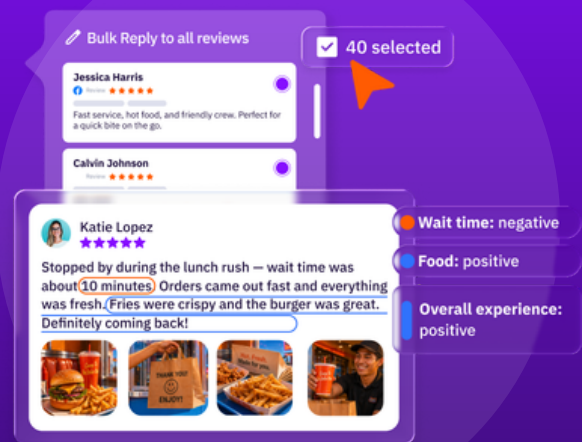
- **Location-level performance insights.** See which locations thrive and which need help — before one bad experience becomes a pattern.
- **Brand consistency, local relevance.** Brand-level guardrails with flexibility for seasonal menus, local events, and community ties.
- **Centralized control, distributed execution.** Manage thousands of locations from one platform. Push updates in bulk.



Make your reviews work harder

For QSRs, reviews aren't just social proof — they're the evidence AI uses to decide whether to recommend you. Uberall turns review management into a competitive weapon.

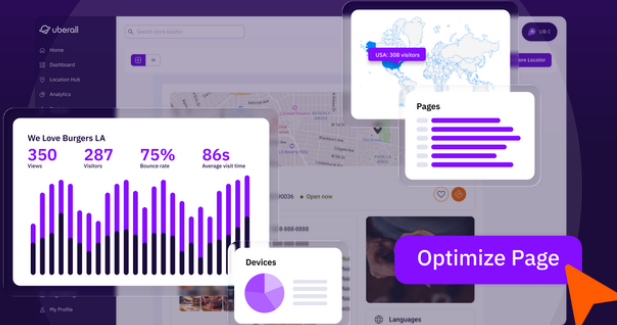
- **AI-powered response at scale.** On-brand, context-aware replies across every location in seconds. Nothing goes live without approval.
- **Sentiment analysis that drives action.** Spot recurring themes — wait times, order accuracy, friendliness — before they trend.
- **Review generation via SMS and QR.** Invite reviews at the point of experience. More velocity means stronger AI signals.



From search to store visit

Discovery is only half the job. Uberall connects every touchpoint — from search to local page to front door — so the customer journey ends with a visit, not a bounce.

- **Local pages that convert.** Accurate hours, menus, reviews, and clear CTAs at every location.
- **Reviews fuel discovery.** A healthy review profile improves how locations show up in local search and AI.
- **Measure what matters.** Track visibility, review velocity, and foot traffic — tied to real business outcomes.



KFC

37:1 ROI on reputation management with Uberall



1.68M clicks on directions in Google Maps (+13% YoY)

Your locations are your revenue. Own them.

The QSRs that win are the ones AI recommends first because their data is clean, their reviews are strong, and their signals are consistent at every location. Uberall gives you the platform to do all of that, at scale, across every market.

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